



MEDIA ALERT

ONE MONTH ONLY: MACCA'S EPIC 30 DAYS OF DEALS

Australia, 1 November 2021: Circle November in your calendar, as Macca's launches a new deal every day for one month only, kicking off with \$1 Big Macs.

From 1-30 November, 30 Days 30 Deals will see distractingly good deals hit Macca's restaurants across Australia, available exclusively through the MyMacca's app.

A new item will be on offer every day, including the return of fan favourites the \$1 Big Mac, \$1 Cheeseburger and \$2 McFlurry.

Tobi Fukushima, Marketing Manager, McDonald's Australia, said: "Now in its fourth year, 30 Days 30 Deals is all about bringing great value and great deals to our customers.

"This year, we are serving up big savings on our most iconic products, as well as introducing new deals including 40% off purchases over \$15 and the \$2 Filet-O-Fish.

"November is a massive month for our customers, with every offer available for one day only on the MyMacca's app."

The 30 Days 30 Deals promotion is available through the MyMacca's app to both new and existing customers. Offers can be redeemed in McDonald's restaurants nationwide.

Date	Price	Product
1 st November	\$1	Big Mac
2 nd November	\$1	Large Fries
3 rd November	\$5	Small McChicken Meals + Cheeseburger
4 th November	40% off	Min \$15
5 th November	\$9	2 x Small Quarter Pounder Meals
6 th November	\$4	Small Cheeseburger Meal + Cheeseburger
7 th November	\$9	2 x Small 10 Chicken McNugget Meals
8 th November	\$1	Cheeseburger
9 th November	\$2	Quarter Pounder
10 th November	\$2	Large Sundae
11 th November	\$5	Small Chicken 'n' Cheese Meal + Cheeseburger
12 th November	\$2	Double Cheeseburger
13 th November	\$1	Apple Pie
14 th November	20% off	Min \$10
15 th November	\$2	6 Chicken McNuggets
16 th November	\$2	Large Shake
17 th November	\$1	Cheeseburger
18 th November	\$2	McChicken
19 th November	\$6	Small Big Mac Meal + Cheeseburger
20 th November	20%	Min \$10
21 st November	\$2	McFlurry
22 nd November	\$2	Large Fries
23 rd November	\$3	Big Mac
24 th November	\$2	Large Sundae



25 th November	\$6	Small Quarter Pounder Meals + Cheeseburger
26 th November	\$9	2 x Small McChicken Meals
27 th November	\$5	Small Cheeseburger Meal + Cheeseburger
28 th November	20% off	Min \$10
29 th November	\$2	Double Cheeseburger
30 th November	\$2	Filet-o-Fish

For more information visit: www.mcdonalds.com.au.

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For more information, please contact Mango Communications:

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About McDonald's Australia:

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information

visit www.mcdonalds.com.au or www.facebook.com/McDonaldsAU McDonald's is also on Twitter – check us out at twitter.com/maccas