

MEDIA RELEASE

Macca's biggest summer ever continues with the Aussie Angus The burger inspired by the flavours of life Down Under

Tuesday 11 January 2022: Continuing its biggest summer ever, Macca's is bringing back yet another customer favourite, the Aussie Angus.

Featuring Aussie-inspired flavour combinations, the burger is made with 100% Aussie Angus Beef, combined with Aussie Jack Cheese, bacon, lettuce, beetroot and crunchy, golden Onion Rings – all in a soft bun, topped with House Grill Sauce and Garlic Mayo.

The Aussie Angus will be available in all restaurants nationwide and via McDelivery from 12 January for a limited time only.

Tim Kenward, Marketing Director, McDonald's Australia said, "We're excited to bring back the Aussie Angus. From the 100% Aussie Angus Beef, unique sauce combos, crunchy onion rings and that iconic beetroot slice, this is a burger tailor-made for the Australian summer."

The Aussie Angus is the latest announcement from Macca's summer campaign.

This follows the launch of Macca's limited-edition Budgy Smuggler range, featuring three swimwear styles in the traditional male 'Smugglers' and female one-piece and two-piece 'Smugglettes', as well as a bucket hat design.

Macca's biggest ever summer has also brought fans the Tim Tam McFlurry, Chicken Big Mac, Big Mac Bacon, Onion Rings with BBQ Sauce, and Macca's Spend \$10 & Win promotion, which rewarded Aussies with millions of dollars' worth of prizes in December.

From December until mid-February, Macca's customers will be given countless reasons to celebrate with a range of iconic brand partnerships, collaborations, promotions and new menu items.

For more information visit: www.mcdonalds.com.au or www.facebook.com/McDonaldsAU.

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About McDonald's Australia:

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's



creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit <u>www.mcdonalds.com.au</u> or McDonald's social channels: <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>TikTok</u> or <u>YouTube</u>.