



McCafé introduces the Australiano

25 May 2022, Australia: Americans have the Americano, and now, Australians have **the Australiano** – a new signature coffee from McCafé designed to treat resident coffee aficionados to a flavour combination of native Australian wattleseed, chai and McCafé's locally-roasted coffee beans.

Launching on 25 May for a limited time only, the Australiano can be served hot or iced. It's truly coffee fit for an Aussie.

"We are excited to give Aussie coffee lovers a brew they can proudly put their name to," said Lancy Huynh, Group Brand Manager at McDonald's Australia.

"Our expert baristas looked no further than our own backyard for a defining Aussie ingredient – native wattleseed – to create a deliciously unique coffee."

Lucky Aussies will get the chance to try the Australiano for free, as McCafé takes to the road later this month on a 2,000km journey from Melbourne up the Eastern Seaboard to the Sunshine State.

"Despite being a nation of coffee connoisseurs, we don't have a coffee to call our own," continued Lancy Huynh. "As a champion for Aussie coffee culture, McCafé wanted to right this wrong and craft a blend that Aussies can proudly put their name to."

McCafé is a true Aussie success story, having first launched in the laneways of Melbourne back in 1993. Today McCafé serves up more than 300 million cups of barista-made coffee and hot drinks in a year and one in every four cups of coffee sold in Australia every day is from a McCafé.

The Australiano will be available in all McCafé restaurants nationwide, via the MyMacca's App and McDelivery from Wednesday, 25 May, for a limited time only.

Australiano tour dates and locations

State	Location	Date and time
VIC	St Kilda Beach – Catani Gardens	28 May 7am – 1pm
VIC	Fed Square, Melbourne	10 June 2pm-6:30pm
NSW	Bondi Beach SLSC	18 & 19 June, 7am-1pm
QLD	King George Square, Brisbane	25 June, 7am-1pm
QLD	Queen Street Mall, Brisbane	26 June, 8am-2pm
QLD	Pacific Fair, Gold Coast	TBC

ENDS

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About McCafé

McCafé is one of the largest coffee retailers in the country: one in every four coffees sold every day in Australia is from a McCafé. It's one of our biggest local and global success stories, having first



launched in Melbourne in 1993. In 2003 there were 100 McCafés around Australia. Now, there are more than 4,000 in 60 countries across the world and McCafe is worth billions to the global business. In 2021, McDonald's debuted an exclusive new McCafé blend, roasted in Melbourne. The McCafé blend is sourced from Rainforest Alliance Certified farms across Brazil, Honduras, Kenya and Ethiopia.

About McDonald's Australia

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 110,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit www.mcdonalds.com.au or McDonald's social channels: [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) or [YouTube](#).