



## **MEDIA RELEASE**

### **Macca's Tamworth helps clean up the community this Clean Up Australia Day**

**1 March 2022:** Local employees from McDonald's restaurants across Tamworth are removing rubbish and cleaning up local areas this Wednesday 2 March to support Clean Up Australia Day, ahead of the national fundraiser on Sunday, March 6.

McDonald's Australia has supported Clean Up Australia Day, the country's largest community based environmental event, since its inception in 1989.

During this time, over 100,000 McDonald's volunteers have participated in Clean Up Australia Day.

This year, over 2,100 volunteers from 217 restaurants across Australia have committed to cleaning up their local environments.

Adrian Sippel, McDonald's Licensee, said: "As a local Tamworth business, we care about supporting our community and keeping waste out of our beautiful outdoor spaces.

"Macca's has partnered with Clean Up Australia Day for 33 years and it's great to see so many of our crew members continue to roll up their sleeves and help make a positive difference to our environment.

"We hope to see some of our customers, friends, family and other businesses out with their gloves and bags to support Clean Up Australia Day."

Since 1989, McDonald's Australia has provided more than \$5 million in sponsorship funds to help Clean Up Australia continue their important work.

Pip Kiernan, Chair of Clean Up Australia, said: "Keeping Australians safe during the pandemic has come at a high price for the environment, with disposable masks and other single-use items now commonly found littering the country.

"It's so important to have big business championing our cause and helping us drive real change. McDonald's has been with us right from the start.

"This partnership helps ensure positive environmental outcomes and a more sustainable future for generations of Australians ahead."

To register or donate to Clean Up Australia Day, please visit [cleanup.org.au](https://cleanup.org.au)

**ENDS**

**For more information, please contact Mango Communications:**

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## **Notes to editors**

### **About McDonald's Australia**

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,010 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 110,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit [www.mcdonalds.com.au](http://www.mcdonalds.com.au) or McDonald's social channels: [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) or [YouTube](#).

### **About McDonald's commitment to packaging and waste**

McDonald's Australia has always strived to be an environmentally responsible business, which includes doing our part to keep waste out of nature.

Last year, we made the decision to phase-out plastic straws and cutlery from our restaurants, removing more than 860 tonnes of packaging from our system. From December this year, all Happy Meal toys in Australia will be plastic free or made from sustainable materials.

We've set goals to source 100% of our guest packaging from renewable, recycled or certified sources, and to recycle guest packaging in 100% of McDonald's restaurants, by 2025.

### **About Clean Up Australia**

Founded by Ian Kiernan, AO, Clean Up Australia is one of the country's most recognised and trusted environmental organisations, inspiring and empowering communities to clean up, fix up and conserve our environment. More than 19.5 million Australians have participated in a Clean Up activity since its inception.

Clean Up Australia has evolved into an organisation that works with community, governments and business to provide practical solutions to help all Australians live more sustainably every day of the year. Today the organisation's focus is as much on preventing rubbish entering our environment as it is removing what has already accumulated.