



MEDIA ALERT

MACCA'S LAUNCHES CADBURY CARAMILK MCFLURRY

12 October 2021, Australia: Two iconic brands are in a hurry to McFlurry, with Macca's and Cadbury joining forces to create the latest in-demand indulgence:

The CADBURY CARAMILK McFlurry is here.

Featuring soft serve mixed with CADBURY CARAMILK flakes and sauce, the McFlurry will be available in all McDonald's restaurants nationwide from Wednesday, 13 October for a limited time only.

Liz Whitbread, Senior Brand Manager, McDonald's Australia, said: "CADBURY CARAMILK is a phenomenon adored by chocolate fans across the country. Its unique, delicious caramelised white chocolate is truly in a league of its own.

"We are so excited to be introducing the CADBURY CARAMILK McFlurry and give Aussie Macca's fans the dessert they have been dreaming about.

"It's here, it's CADBURY CARAMILK and it's only available while stocks last."

The CADBURY CARAMILK McFlurry will be available in all Macca's restaurants and via McDelivery from Wednesday, 13 October for a limited time only.

ENDS

For more information, please contact:

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About McDonald's Australia:

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information visit www.mcdonalds.com.au or www.facebook.com/McDonaldsAU McDonald's is also on Twitter – check us out at twitter.com/maccas

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