



MEDIA ALERT

Embargoed until 12.01am on Wednesday 30 March 2022

MACCA'S LAUNCHES MCFLURRY WITH CADBURY DAIRY MILK

Available for a limited time only

30 March 2022, Australia: Macca's and Cadbury fans rejoice as the latest combo from Macca's is here; the McFlurry with CADBURY DAIRY MILK!

Featuring soft serve mixed with CADBURY DAIRY MILK chocolate flakes and sauce, the McFlurry combines the best of both sweet worlds to create the ultimate treat worth melting for.

The McFlurry with CADBURY DAIRY MILK will be available exclusively via Uber Eats from Wednesday, 30 March for one week, before landing in Macca's restaurants nationwide on Wednesday, 6 April for a limited time only.

Liz Whitbread, Senior Brand Manager, McDonald's Australia, said "There's nothing quite like the iconic Macca's soft serve and the smooth and creamy taste of CADBURY DAIRY MILK chocolate.

"With Cadbury celebrating 100 years in Australia, we are excited to bring together two iconic brands to create the perfect dessert or afternoon treat.

"Available for a limited time only, Macca's fans will need to be quick!"

The McFlurry with CADBURY DAIRY MILK will be available exclusively via Uber Eats from Wednesday, 30 March for one week only, and will then be available in all Macca's restaurants and via McDelivery from Wednesday, 6 April for a limited time only.

ENDS

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About McDonald's Australia:

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,020 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 110,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit www.mcdonalds.com.au or McDonald's social channels: [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) or [YouTube](#).

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