



Macca's Launches First Local Famous Orders Meal with Aussie Rapper The Kid LAROI

The Kid LAROI meal will hit Aussie restaurants on 26 May, for a limited time only

19 May 2022, Australia: Brace yourself Australia because Macca's will soon drop its first ever local Famous Orders collaboration with award-winning Aussie rapper, singer and songwriter, the Kid LAROI.

Available from Thursday, 26 May, the Kid LAROI's ultimate Macca's meal includes our iconic Cheeseburger with no pickles, Medium Fries, Medium Frozen Coke and six-piece Chicken McNuggets with Barbecue sauce.

From humble beginnings in Sydney to becoming a global music sensation, the Kid LAROI has topped music charts with hit songs *Stay*, in collaboration with Justin Bieber and *Without You*, featuring Miley Cyrus.

A proud Kamilaroi man, the Kid LAROI is passionate about showcasing Australian music and culture to the world.

The Kid LAROI said, "I'm a huge Macca's fan and have great memories of visiting my local Macca's in Waterloo, Sydney for a Frozen Coke on a hot Aussie day.

"My all-time favourite Macca's order is a Frozen Coke, Chicken McNuggets and Cheeseburger, but I'm definitely not about the pickle!

"I can't wait to share my meal with the rest of the country and for the first time, give Aussies their very own local Famous Order."

The Kid LAROI will return to Australia this week for a sold-out tour and his latest track *Thousand Miles* is set to feature front and centre in McDonald's the Kid Laroi meal campaign.

Liz Whitbread, McDonald's Senior Brand Manager said, "What unites all our customers is everyone has a go-to Macca's order, no matter who you are or how famous you've become.

"The Kid LAROI is a true Macca's fan and global music sensation, with an extremely loyal following here in Australia.

"We are excited to bring the Kid LAROI's order to life and give customers a way to connect with one of the most popular names in music right now."

The Kid LAROI meal is the first Australian Famous Order collaboration and follows last year's global partnership with pop icon, BTS.

The meal will be available in all restaurants nationwide, via the MyMacca's app and McDelivery from Thursday, 26 May, for a limited time only.

To celebrate the launch of the meal, Macca's fans will be able to enjoy a free Oreo McFlurry when they spend \$15 or more via Uber Eats from Thursday, 26 May, for one week only.

For more information visit: www.mcdonalds.com.au or www.facebook.com/McDonaldsAU.



ENDS

For more information, please contact Mango Communications:

Chloe Loukes | chloe.loukes@thisismango.com.au | 0417 245 635

Sarah Meenan | sarah.meenan@thisismango.com.au | 0434 672 260

About McDonald's Australia:

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit www.mcdonalds.com.au or McDonald's social channels: [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) or [YouTube](#).