



**MEDIA ALERT**

**Under embargo until 00:01 Wednesday 24 November 2021**

## **Macca's Kick-Starts Summer with the TimTam McFlurry**

**Wednesday 24 November 2021:** Macca's is helping Aussies beat the heat this summer with the new limited-edition Tim Tam McFlurry.

Featuring velvety soft serve with crunchy biscuit pieces and a smooth milk chocolate sauce, the Tim Tam McFlurry brings together two Aussie icons to make a delicious, one-of-a-kind dessert.

It will be available exclusively via Uber Eats from 24 November for one week, before landing in McDonald's restaurants nationwide on 1 December, for a limited time only.

The Tim Tam McFlurry marks the start of Macca's biggest summer campaign yet, with new flavour combinations, menu items and collaborations hitting restaurants from now until February.

**Tim Kenward, Marketing Director, McDonald's Australia** said, "To celebrate the magic of summer, Macca's is kicking off two months of exciting new menu items, delicious flavour combinations and iconic brand collaborations to help our customers enjoy great times together.

"At Macca's, we believe great combinations make summer so special, whether that's sun and surf, friends and family, or TimTam and McFlurry.

"We're so excited to kick-start our summer campaign by introducing one of our most iconic flavour combinations, giving Aussies a delicious dessert to enjoy with loved ones this summer."

From now until the end of summer, Macca's customers will be given countless reasons to celebrate with a range of iconic brand partnerships, collaborations, promotions, and new menu items – kick starting with the Tim Tam McFlurry, available exclusively via Uber Eats for one week only.

For more information visit: [www.mcdonalds.com.au](http://www.mcdonalds.com.au) or [www.facebook.com/McDonaldsAU](https://www.facebook.com/McDonaldsAU).

**ENDS**

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**About McDonald's Australia:**

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.



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