

# Macca's Cheesy range is back by popular demand

## New and returning fan favourites for a limited time only

**31 July 2023:** Cheese lovers will be melting over Macca's newest Cheesy range, back by popular demand as part of its delicious new winter menu.

Available from Wednesday 2 August, the Cheesy range will include the brand new Cheesy Angus, along with the returning Cheesy Chicken and Cheesy Beef.

All burgers feature a decadent melting mozzarella cheese patty, made with Australian milk.

**Liz Whitbread, Senior Brand Manager for McDonald's Australia** said, "Our winter menu is all about great tasting winter indulgence, and it doesn't get much better than a cheesy twist on Macca's iconic flavours.

"Starring a crispy, golden patty filled with melting cheese, combined with 100% Aussie beef or 100% Aussie RSPCA Approved chicken, the Cheesy range brings a delicious addition to our winter menu.

"Our last Cheesy range was a huge hit, so if the chilly season has kicked your cheese cravings into overdrive, make sure to head to your local Macca's before it's too late!"

The Cheesy range is available in Macca's restaurants nationwide, via the MyMacca's app and McDelivery from Wednesday 2 August, for a limited time only.

The new Cheesy menu items are available alongside existing winter fan favourites, including Mozarella Sticks with Tomato Chilli Jam, Raspberry & Custard Pie and Raspberry & Custard Pie McFlurry – the perfect winter warming side and desserts.

Menu	Description	Image
*NEW	100% Aussie Angus juicy beef patty, rasher bacon, golden cheesy patty, Aussie Jack cheese, tomato, lettuce, McChicken sauce and tomato chilli jam - served on a gourmet bun.	
*RETURNING	Crispy 100% Aussie, RSPCA Approved chicken, golden cheesy patty, Aussie Jack cheese, lettuce, McChicken sauce and tomato chilli jam - served on a soft bun.	



Cheesy Beef	100% Aussie beef patty, golden cheesy patty, Aussie Jack cheese, lettuce, McChicken sauce and tomato chilli jam - served on a soft	
*RETURNING	bun.	
Mozzarella Sticks with Tomato Chilli Jam  * CURRENTLY AVAILABLE	Mozzarella cheese breaded in a golden crust and fried to oozy perfection. Served with tomato chilli jam.	
Raspberry & Custard Pie McFlurry  * CURRENTLY AVAILABLE	Soft serve ice cream topped with crisp pastry pieces filled with a creamy custard and raspberry filling. Topped with a drizzle of delicious raspberry sauce.	McFurry  Management  Managemen
Raspberry and Custard Pie  * CURRENTLY AVAILABLE	Crisp, golden pastry filled with creamy custard and delicious raspberry sauce.	

For more information visit: <a href="https://mcdonalds.com.au/menu">https://mcdonalds.com.au/menu</a>

#### **ENDS**

### **Media Enquiries**

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#### **About McDonald's Australia**

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,025 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 110,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit <u>www.mcdonalds.com.au</u> or McDonald's social channels: <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>TikTok</u> or <u>YouTube</u>.