



## **MEDIA ALERT**

### **The Monopoly Game at Macca's returns with largest ever prize pool**

**30 August 2021, Australia:** The Monopoly Game at Macca's is back and bigger and better than ever before, with a record-breaking prize pool worth over half a billion dollars.

From 1 September, Aussies can get peelin' for a chance to win \$616 million worth of prizes, including Volkswagen cars valued at over \$30,000, outdoor Weber kitchens valued at \$10,000, The Iconic gift cards worth \$10,000, free fuel for a year from Ampol valued at \$4,000, and more.

There are also millions of food prizes to win instantly, including burgers, breakfast menu items and desserts, and 10 Aussies will win free Macca's for a year.

This year, The Monopoly Game at Macca's will be played exclusively via the MyMacca's App, allowing customers to order their food and scan their Monopoly tickets in the same App.

Tobi Fukushima, Marketing Manager, McDonald's Australia said, "We know our customers love the Monopoly Game at Macca's, so we're thrilled to be bringing it back in 2021 with our largest ever prize pool.

"There are over 59 million prizes up for grabs, with everything from cars, electrical appliances, home accessories, gift cards, travel vouchers, cash and Macca's products on the list.

"With the number of prizes doubling the Australian population, we look forward to giving Aussies the chance to win big this year."

For a chance to win, customers can purchase any participating product from their nearest restaurant or via McDelivery and scan the game ticket on the MyMacca's App to win in three different ways – Instant Win, Collect to Win or Chance Card.

Monopoly at Macca's will be available nationwide from 1 September to 20 October 2021. For more information and T&C's, please visit: [mcdonalds.com.au/monopoly](https://mcdonalds.com.au/monopoly).

**ENDS**

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**About McDonald's Australia:**

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

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