



MEDIA ALERT

Cheese lovers will melt over Macca's new Cheesy range

Wednesday 17th June 2020: McDonald's Australia has announced the launch of its Cheesy range, hitting the menu from today. The range will feature two new cheesy burgers, as well as the popular Mozzarella Sticks.

Even cheesier than the usual Macca's favourites, the all new Cheesy Beef Burger or Cheesy Chicken Burger are available from today for customers to get their hands on. The two mouth-watering burgers feature a delicious cheese patty, teamed with either a 100 percent Aussie beef or 100 percent Aussie chicken patty, tomato chilli jam and crisp lettuce, all on a sesame seed bun.

Jo Feeney, Marketing Director at McDonald's Australia says, *"We know there are a lot of cheese fans out there, and the newest burgers on our menu are a cheesy twist on some of our customers' Macca's favourites. Our cheese patty is the perfect combination of melty cheeses including parmesan, cheddar and mozzarella, made from 100% Australian milk.*

"Our Mozzarella Sticks were a huge hit last year, so we had to bring them back as part of the Cheesy range. This time they're served up with a delicious new tomato chilli dipping sauce," added Feeney.

The Cheesy range, featuring the Cheesy Beef Burger, Cheesy Chicken Burger and Mozzarella Sticks, will be available after 10:30am at McDonald's restaurants nationwide from Wednesday 17th June, for a limited time only.

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About McDonald's Australia

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 980 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development. For more information visit www.mcdonalds.com.au or www.facebook.com/McDonaldsAU McDonald's is also on Twitter – check us out at twitter.com/maccas