



MEDIA ALERT

MACCA'S LAUNCHES 30 DAYS, 30 DEALS!

Australia, Tuesday 30th October 2018: This November, McDonald's Australia is giving Aussies a month's worth of mouth-watering deals, beginning with the Big Mac for \$2 this Thursday 1st November, only via the mymacca's app.

Each day throughout November, a different deal will be launched, including a six-pack of Chicken McNuggets for only \$2, a \$5 small Big Mac Meal plus many more.

Jo Feeney, Marketing Director, McDonald's Australia says, "This November we're bringing customers our best deals ever! There is a new deal every day for 30 days, and we kick off with Macca's famous Big Mac for just \$2. Customers around Australia should get in quick because each deal is for one day only!"

The 30-days of deals are available through the mymacca's app to new and existing users and can be redeemed in restaurants nationwide. The mymacca's app is available for download on iOS via the Apple App Store and Android via Google Play.

ENDS

About McDonald's Australia

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 950 McDonald's restaurants across Australia, 80 per cent of which are franchised and run by local businessmen and women. The organisation employs more than 100,000 people in restaurants and corporate offices Australia-wide, and is the largest employer of youth in the country. McDonald's creates more than 6,000 new jobs each year and spends over \$40 million per annum on training and people development. McDonald's suppliers export \$175 million worth of Australian products annually. For more information visit www.mcdonalds.com.au or <https://www.facebook.com/McDonaldsAU>. McDonald's is also on Twitter – check us out at <https://twitter.com/>