MEDIA ALERT

MACCA'S BRINGS THE GRAND BIG MAC DOWN UNDER

Sydney, Wednesday 16th May 2018: As part of its Big Mac 50th celebrations, from today, Macca's will be serving up more of the iconic burger, with the arrival of the Grand Big Mac.

The Grand Big Mac burger is packed full of all the classic Big Mac ingredients but with more Special Sauce over two larger 100% Aussie beef patties, with more lettuce, cheese, and onions, all served on a larger sesame seed bun.

Jo Feeney, Marketing Director at McDonald's Australia says, " We're excited to be celebrating 50 years of the Big Mac, one of Macca's most popular burgers here and aroud the world. To celebrate this special occasion we're introducing the limited edition Grand Big Mac – giving our customers more of what they know and love".

The Grand Big Mac will be available across McDonald's resturants nationwide for limited time only.

-ENDS-

For more information, please contact:
Lené Ferris at Mango Communications on 0404 577 121 or lene.ferris@thisismango.com.au
Fiona Gray at McDonald's Australia on 0418 568 819 or Fiona.gray@au.mcd.com

About McDonald's Australia
Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 950 McDonald's restaurants across Australia, 80 per cent of which are franchised and run by local businessmen and women. The organisation employs more than 100,000 people in restaurants and corporate offices Australia-wide, and is the largest employer of youth in the country. McDonald's creates more than 6,000 new jobs each year and spends over $40 million per annum on training and people development. McDonald's suppliers export $175 million worth of Australian products annually and its restaurants spend more than $1.6 billion on food, packaging and other Australian goods and services each year. For more information visit www.mcdonalds.com.au or https://www.facebook.com/McDonaldsAU. McDonald's is also on Twitter – check us out at https://twitter.com/