

MEDIA RELEASE



McDonald's launches national delivery service through the MyMacca's app Order delivery, earn rewards and access great value with McDelivery

27 February 2023: McDonald's Australia has announced the launch of McDelivery through the MyMacca's app in the next phase of its digital and delivery expansion.

Customers across Australia can now place delivery orders, earn and redeem MyMacca's Reward points, and access exclusive deals and discounts all in one place.

The launch of McDelivery through MyMacca's is part of McDonald's ongoing commitment to provide Aussie customers with greater convenience, value and rewards.

To celebrate the launch, delivery customers who spend over \$40 will receive free delivery from 27 February – 5 March*, with more giveaways and discounts to be released over the coming weeks.

Cameron Newlands, VP of Operations and Head of Delivery, McDonald's Australia, said: "After a successful trial across restaurants in New South Wales, we are excited to launch McDelivery through our MyMacca's app in over 800 restaurants and communities nationwide.



“At Macca’s, we understand the importance of convenience and giving customers the option to access our great quality, great value products in a way that works for them – whether that’s dining in our restaurants, drive-thru or McDelivery.

“Through MyMacca’s McDelivery, customers can now enjoy all the perks of delivery while earning reward points and accessing exclusive discounts and value offers.

“Following the launch of MyMacca’s Rewards in 2022, McDelivery via MyMacca’s is the next phase of our digital app expansion. Tailored to suit our customer’s needs, we are confident the service will enhance convenience and unlock even more value for our customers.”

MyMacca’s Rewards allows customers to earn 100 points for every \$1 spent on eligible food and drink purchases via MyMacca’s app. Once customers receive 2,500 points and more, they can redeem their rewards on a range of menu favourites such as McCafé coffees, Cheeseburgers, Fries and Big Macs.

McDelivery is now available in participating restaurants across Australia via the MyMacca’s app and is facilitated in partnership with DoorDash Australia.

For more information or to check McDelivery availability in your area, visit <https://mcdonalds.com.au/mcdelivery>

To start ordering today, download the MyMacca’s app:

- [App Store](#) (iPhone)
- [Google Play](#) (Android)

ENDS

Notes to editors:

- While McDelivery via Uber Eats, Menulog and DoorDash has been available to customers for a number of years, this is the first time customers can place a delivery order directly in the MyMacca’s app.
- McDonald’s continues to be available across other delivery services in Australia, including Uber Eats, Menulog and DoorDash.
- Delivery fees are set by the delivery partner and include:
 - \$3.99 plus a 5% customer service fee for orders over \$12
 - \$3.99 plus a 5% customer service fee and \$2 minimum order fee for orders under \$12

**Free delivery when you spend \$40 or more excluding fees in one transaction via McDelivery® on the MyMacca’s® app. Available for a limited time at participating restaurants. Limit of one offer per person. Extra fees apply.*

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About McDonald’s Australia:

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,025 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 110,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit www.mcdonalds.com.au or McDonald's social channels: [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) or [YouTube](#).