



MEDIA ALERT

MCDONALD'S BRINGS BACK BIG MAC SAUCE BOTTLES THROUGH CHARITY AUCTION



Sydney, Wednesday 30th May 2018: In the next instalment of Macca's celebration of the iconic Big Mac, McDonald's is making bottles of the burger's most popular ingredient available to Australians through an eBay charity auction. One lucky Macca's fan will be able pick-up three 500ml bottles of Special Sauce packed into a limited edition Big Mac mini fridge, with all funds raised going to Ronald McDonald House Charities.

Aussies who want to be in with the chance to take home the mini fridge that's features a Big Mac pictogram wrap, and the first three bottles of Macca's 2018 release of the sauce, need to head to eBay before 10am Wednesday 6 June 2018. The broader release of sauce bottles will be made available to Australians in the coming weeks.

Jo Feeney, Director of Marketing at McDonald's Australia said, *"We're excited to continue to celebrate 50 years of the Big Mac with the auction of this one-of-a-kind tribute to a true Macca's favourite. With only one available for Aussies to get their hands on, the Big Mac fridge is a special item, packed with a sauce that we think's just as special – and the proceeds are going to an amazing cause!"*

The mini fridge full of Big Mac Sauce charity auction will start at 10am 30th May 2018.

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