MEDIA ALERT

HALF A MILLION FREE COFFEES TODAY, THANKS TO McCAFÉ

Sydney, Monday 23rd July 2018: Beat the grind by grabbing a free coffee today from any McCafé around the country, available exclusively via the mymacca's app, which can be downloaded on iOS via the Apple App Store and Android via Google Play.

From 12am, new and existing customers who log into the mymacca's app and check their MyRewards will be able to claim one of 500,000 coffees and try our new, smooth and delicious McCafé blend. Simply go into restaurant or through drive thru to redeem the offer via the app.

Jo Feeney, Director of Marketing McDonald's Australia commented, "For 25 years McCafé has been part of the daily ritual for many Aussies. As coffee tastes evolve, so does our blend and what better way for our customers to try the new blend than with a free coffee".

To celebrate launching the new blend, McCafé is giving away 500,000 coffees. Bringing customers the best of both worlds – great tasting coffee combined with the convenience and consistency that McDonald's offers.

The new blend of McCafé coffee is now available in restaurant, through drive-thru or via McDelivery (for participating restaurants). Customers can also earn a free coffee for every sixth coffees purchased through the mymacca's app.

For more information go to https://mcdonalds.com.au/menu/mccafe

ENDS

Notes to editor:
- This offer is available nationally via the mymacca's app 12am on 23 July, while stocks last
- Limited to one medium McCafé coffee
- Limited to one customer per account
- Not to be used in conjunction with any other offer

About McCafé
McCafé is one of the largest coffee retailers in the country and is a true Aussie success story, having first launched in Melbourne back in 1993 before going global across all McDonald's markets. Since 2014, McCafé has been served through Drive-Thru and a McCafé coffee is now included in one in 10 of all McDonald's orders.