



Macca's biggest summer ever continues with the Chicken Big Mac Plus, new menu items and \$23 million worth of prizes up for grabs

Tuesday 30 November 2021: Continuing its biggest summer ever, Macca's is bringing back customer favourites, the Chicken Big Mac and Onion Rings with BBQ Sauce, as well as adding the Bacon Big Mac to menus for the first time.

Featuring iconic flavour combinations and twists on Macca's core menu, the new items will be available in all restaurants nationwide and via McDelivery from 1 December for a limited time only.

Macca's is also giving away over \$23 million worth of prizes to help Aussies enjoy moments and experiences this summer. Customers will win a prize when they spend \$10 or more on the MyMacca's app from 1 – 28 December.

There are over 1.8 million prizes up for grabs, including an Isuzu car valued at over \$63,000, home cinema system, barbeques, speakers, cinema tickets, limited-edition McDonald's x Adidas hoodies, gift cards and a range of popular burgers, drinks and desserts.

Tim Kenward, Marketing Director, McDonald's Australia said, "Macca's is an iconic part of Aussie Summer.

"Whether you're on the road, at the beach, or watching sport, Macca's can help customers enjoy great times together by providing delicious flavour combinations you can't get anywhere else.

"We're delighted to be bringing back some Aussie favourites, alongside new menu items, giving Aussies more of what they crave this Summer."


The launch of the summer giveaway and new menu items - Chicken Big Mac, Big Mac Bacon and Onion Rings with BBQ Sauce - are the latest announcements from Macca's summer campaign.

This follows the launch of the Tim Tam McFlurry, now available in all restaurants nationwide and via McDelivery.



From December until the end of summer, Macca's customers will be given countless reasons to celebrate with a range of iconic brand partnerships, collaborations, promotions and new menu items.

For more information visit: www.mcdonalds.com.au or www.facebook.com/McDonaldsAU.

Product descriptions:

Product	Description	Image
Chicken Big Mac	After a three-year hiatus, the one-of-kind Chicken Big Mac is back and set to tingle tastebuds with its golden chicken patties smothered in special Big Mac sauce with lettuce, onions, cheese and pickles.	



Bacon Big Mac	The iconic Big Mac with an added delicious twist. Delicious bacon rashers stacked on top of juicy beef patties with cheese, special Big Mac sauce, pickles, lettuce and onions.	
Onion Rings with BBQ Sauce	Dipped in batter and fried to perfection, crispy and crunchy Onion Rings are served with a tub of sweet and smokey BBQ sauce.	

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About McDonald's Australia:

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 1,000 McDonald's restaurants across Australia, nearly 85 percent of which are franchised and run by local businessmen and women. The organisation employs more than 105,000 people in restaurants and corporate offices Australia-wide and is the largest employer of youth in the country. McDonald's creates more than 3,000 new jobs each year and spends over \$40 million per annum on training and people development.

For more information, visit www.mcdonalds.com.au or McDonald's social channels: [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) or [YouTube](#).