

CONSUMER GAME OF CHANCE COMPETITION

SCHEDULE TO CONDITIONS OF ENTRY

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| Competition | Macca's Ultimate Footy Feast. |
| Promoter | McDonald's Australia Limited (ABN 43 008 496 928) of 21 – 29 Central Avenue, Thornleigh, New South Wales 2120; Telephone: (02) 9875 6666. |
| Competition Period | The Competition commences at 10:30am (AEST) on 30/05/2018 and closes at 11:59pm (AEST) on 15/07/2018 |
| Eligible Entrants | Entry is only open to residents of the Australian Capital Territory (ACT), New South Wales (NSW) and/or Queensland (QLD), Australia aged 18 years or older (or 14 years and older with parental consent). |
| Participating Restaurant(s) | The Competition will be conducted in participating restaurants of the Promoter in the ACT, NSW and QLD. |
| Eligible Products | Any McValue Family Dinner Box or McFavourites Family Dinner box purchased at Participating Restaurants during the Competition Period. Products purchased via McDelivery are not Eligible Products. |
| Entry Mechanic | <p>To enter the Competition, Eligible Entrants must, during the Competition Period, purchase any one (1) or more Eligible Product(s) in a single transaction from a Participating Restaurant while Eligible Products are available for sale in that Participating Restaurant and retain proof of purchase (Proof of Purchase), obtain an unique 18-digit code from receipt, fully and correctly complete the entry form located at http://www.mcdonalds.com.au/ultimatefootyfeast in the manner required including unique 18-digit code.</p> <p>The Eligible Entrant will be required to nominate their preferred State of Origin Team, being either the NSW Blues or the Qld Maroons (Team) and Prizes will be allocated accordingly.</p> <p>(together, an Entry).</p> |
| Entry Limit | Entrants will receive one (1) Entry into the promotion per transaction. Multiple Entries are permitted however each Entry must be based on a separate transaction. Each entry must independently comply with these Conditions of Entry. |
| Draw | <p>Major Prize Draw All entries received by the Promoter during the Competition Period will be entered into the Major Prize Draw. The draw to determine the winners will take place at 12:00pm (AEST) on 18/7/2018 at 6/3 Central Ave, Thornleigh NSW 2120.</p> <p>NSW Weekly Prize Draws All entries received by the Promoter nominating NSW Blues as the Team during the Competition Period will be entered into the NSW Weekly Prize Draws. The draws to determine the winners will take place at 12:00pm (AEST) at 6/3 Central Ave, Thornleigh NSW 2120 on: 11/06/2018,</p> |

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| | <p>18/06/2018, 25/6/2018, 2/07/2018, 9/07/2018 and 18/07 2018. Each draw will consider all entries received during the Competition Period.</p> <p>QLD Weekly Prize Draws All entries received by the Promoter nominating QLD Maroons during the Competition Period will be entered into the QLD Weekly Prize Draws. The draws to determine the winners will take place at 12:00pm (AEST) at 6/3 Central Ave, Thornleigh NSW 2120 on: 11/06/2018, 18/06/2018, 25/6/2018, 2/07/2018, 9/07/2018 and 18/07 2018. Each draw will consider all entries received during the Competition Period.</p> |
| Unclaimed Prize Draw | The Promoter may conduct a further draw at the same time and place as the Draws as is necessary on 19/10/2018 in order to distribute any prizes (if any) unclaimed by that date. |
| Publication | <p>For Prize(s) valued at over AUD\$250.00 the name and locality of each winner in each of the above Draws will be published in The Australian on the dates set out in the Draw tables above.</p> <p>In the event of any Prize(s) valued at over AUD\$250.00 in the Unclaimed Prize Draw (if any), the name and locality of each winner of these Prize(s) (if any) will be published in The Australian on 31/10/2018.</p> |
| Prize(s) | <p>Major Prize Draw There are a total of two (2) Major Prizes with one (1) Eligible Entry per Team randomly drawn from all Entries received during the Competition Period. Each winner will receive one (1) 'Money Can't Buy Experience' involving four (4) players/former players of their nominated Team, each 'Money Can't Buy Experience'. Winner will learn details of the Money Can't Buy Experience upon notification of their win.</p> <p>Weekly Prize Draw There are 202 Weekly Prizes each week, and a total of 1,212 Weekly Prizes:</p> <ul style="list-style-type: none"> i. The first Eligible Entry randomly drawn in the NSW Weekly Prize Draw from all Entries received during the Competition Period will receive one (1) signed 2018 NSW Blues Signed Team Jersey valued at AUD\$159.99; ii. The next one hundred (100) Eligible Entries randomly drawn in the NSW Weekly Prize Draw from all Entries received during the Competition Period will receive one (1) NSW Blues Merchandise Pack valued at up to AUD\$102.86 (including GST); iii. The first Eligible Entry randomly drawn in the QLD Weekly Prize Draw from all Entries received during the Competition Period will receive one (1) signed 2018 Qld Maroons Signed Team Jersey valued at AUD\$159.99; iv. The next one hundred (100) Eligible Entries randomly drawn in the QLD Weekly Prize Draw from all Entries received during the Competition Period will receive one (1) QLD Maroons Merchandise Pack valued at up to AUD\$102.86 (including GST). |

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| | Winners will be notified personally within two (2) days, and in writing via email within fourteen (14) days of each of the above Draws. |
| Total Maximum Prize Value | The Total maximum prize pool value is up to AUD\$125,361.88 A total of 1,214 prizes will be awarded throughout the Competition Period. |
| Permit Numbers | NSW: LTPS/18/24665 ACT: TP 18/18/00830 |

CONSUMER GAME OF CHANCE COMPETITION (SIMPLE)

CONDITIONS OF ENTRY

1. Information on how to enter and Prize(s) form part of the Schedule and these Conditions of Entry. These Conditions of Entry must be read in conjunction with the Schedule for the Competition. Entry into the Competition is deemed acceptance of the Schedule and these Conditions of Entry. Capitalised terms and expressions appearing in these Conditions of Entry are as defined in the Schedule or these Conditions of Entry. Unless the contrary intention appears, a reference to the singular includes the plural and vice versa. The Schedule will prevail to the extent of any inconsistency between the Schedule and these Conditions of Entry. If applicable, these Conditions of Entry apply to each Participating Restaurant except where context in these Conditions of Entry indicates otherwise.
2. The Competition is open to Eligible Entrants. The directors, management and employees (and their Immediate Families) of the Promoter, its related entities, corporations or franchisees (if applicable), printers, suppliers, providers and agencies whom are directly associated with the conduct of this Competition are ineligible to enter the Competition.
3. Eligible Entrants aged under 18 years must obtain the consent of their parent or legal guardian to enter the Competition and provide Personal Information about themselves (if required). Entrants who are under the age of 18 years and enter the Competition without disclosing (or attempting to conceal) their age (as and where required) and/or do not provide the required parental or guardian consent (as and where required) will be deemed invalid. These Conditions of Entry will bind the Eligible Entrants and any parent or legal guardian who gives their consent (for Eligible Entrants aged under 18 years). If any winner is aged under 18 years, the Prize will be awarded to the parent or legal guardian who consented to the winner entering the Competition, on behalf of the winner, at the sole discretion of the Promoter and that parent or legal guardian must accompany the Eligible Entrant for the duration of the Prize (if applicable).
4. Eligible Entrants may enter the Competition during the Competition Period in accordance with the Entry Mechanic. Eligible Entrants must provide all information required to enter the Competition, which may include, but is not limited to, their full name, gender, date of birth, residential address, current and valid email address, contact telephone number and mobile telephone number and, if applicable, the date of purchase of the Eligible Product and the location of the Participating Restaurant where the Eligible Product purchase transaction was made.
5. Eligible Entrants may enter up to the Entry Limit. If multiple entries are not permitted, any subsequent entry after the first valid entry is received will be deemed invalid. If multiple entries are permitted, each entry must be submitted separately and, if purchase is required, must be based on a separate Eligible Product purchase transaction. All entries must independently comply with these Conditions of Entry. Entries must be original and photocopies or images of entries will not be accepted. Entries received will be considered final by the Promoter. The Promoter accepts no responsibility for late, lost or misdirected entries. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid. Contact details entered incorrectly by an Eligible Entrant will deem their entry invalid.
6. If purchase is required, each Eligible Entrant must retain and may be required to present proof of purchase of each Eligible Product in order to claim a Prize. An Eligible Entrant may be required to provide to the Promoter proof of purchase for all entries made, upon request by the Promoter. If an Eligible Entrant is unable to provide proof of purchase for all entries made within the required timeframes, then all the entries of that Eligible Entrant will be ineligible and deemed invalid. For each Eligible Product purchased during the Competition Period, proof of purchase, if required, may include showing the original and providing a copy of the purchase receipt, which must clearly specify where the Eligible Product was purchased and that the Eligible Product was purchased during the Competition Period but prior to entry. Selection of Eligible Products is subject to

availability at each Participating Restaurant and based on reasonably anticipated demand. Eligible Products may not be available for sale in all Participating Restaurants at all times during the Competition Period. The Promoter accepts no responsibility for any Eligible Products being unavailable at a Participating Restaurant during the Competition Period.

7. The decision by the Promoter to accept or reject an entry is in the Promoter's sole discretion and no correspondence will be entered into. Any entry that contains content that the Promoter, in its sole discretion, considers to be offensive, obscene, crude or inappropriate in any way or that the Promoter considers may infringe any intellectual property rights or other rights of any person, corporation or entity will not be accepted as an eligible entry into the Competition. This includes, but is not limited to, any entry which the Promoter considers to be disparaging to its or McDonald's (if McDonald's is not the Promoter) products and/or services or is otherwise not in keeping with the spirit of the Competition.
8. The first eligible entry or entries (as applicable) randomly drawn in the Draw(s) will win the Prize(s). All Prize(s) are subject to the Prize supplier's prevailing terms and conditions of use and these Conditions of Entry (including the Schedule). It is a condition of accepting a Prize that the winner (and their parent or legal guardian, if the winner is aged under 18 years) may be required to sign legal release(s) (including Prize acceptance release(s)) in a form determined by the Promoter in its sole discretion.
9. The Promoter may draw additional reserve entries in the Draw(s) and record them (in order) in case an invalid entry or ineligible entrant is drawn or if any Eligible Entrant drawn is unable to accept or declines to participate in a Prize, in which event the Promoter will award the Prize to the first reserve entry drawn and will continue this process until the Prize is awarded. If after this process any Prize(s) are still not awarded, or if any Eligible Entrant(s) drawn cannot be notified, the Promoter will hold the Unclaimed Prize Draw.
10. The Promoter will conduct the Unclaimed Prize Draw to distribute any Prize(s) unclaimed by that date.
11. The winner(s) will be notified in writing and published in the Publication (if applicable). Eligible Entrants agree that the Promoter may, in the event they are a winner, publish their name and locality in any media, as required under the relevant Australian State or Territory or New Zealand lottery legislation. The Promoter will take all reasonable steps to notify winner(s). The Promoter's decision is final and no correspondence will be entered into.
12. The value of all Prize(s) is the Total Maximum Prize Value. The Prize(s) are not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). The Prize(s) must be taken as offered and cannot be varied or redeemed in conjunction with any other offer. The Promoter accepts no responsibility for any tax implications that may arise from Prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in Prize value. All Prize values are the recommended retail price including GST.
13. Eligible Entrants can only enter in their own name. The Promoter reserves the right to request the Eligible Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Eligible Entrant's identity, age, residential address, eligibility to enter and claim a Prize, and any information submitted by the Eligible Entrant in entering the Competition, before issuing a Prize (including confirming consent of an Eligible Entrant's parent or legal guardian and the name, age and address of the parent or legal guardian who gave their consent, where an Eligible Entrant is under 18 years of age, if applicable). The Promoter reserves the right to verify the validity of any and all entries and to disqualify any Eligible Entrant for: (a) tampering with the entry process; (b) submitting an entry which is not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Competition. The

Promoter's legal rights to recover damages or other compensation from such an offender are reserved. A Prize will only be awarded following any winner validation and verification that the Promoter or its agents require in their absolute discretion.

14. If the Competition is not capable of running as planned and/or a Prize (or element of a Prize) becomes unavailable for any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Competition and/or if necessary to provide comparable prize(s) (or prize element) of equal or greater value to the original Prize(s), subject to any written directions made under applicable Australian State or Territory or New Zealand legislation.
15. The Promoter, its franchisees (if applicable) and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable Consumer Guarantee under the Consumer Laws), for any direct or indirect injury, loss and/or damage arising in any way out of the Competition. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this Competition and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this Competition as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, Prize claims or Prize(s); and/or (iv) acceptance and/or use of any Prize. Applicable manufacturers and/or distributors should be contacted in regards to all Prize warranty claims (where applicable).
16. As a condition of entering the Competition, an Eligible Entrant consents to, in the event they are a winner, the Promoter using the Eligible Entrant's entry, name, locality, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period of time without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the Competition (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Eligible Entrant agrees that, in the event they are a winner, they will participate in all reasonable promoted activities in relation to the Competition as requested by the Promoter and its agents.
17. As a condition of participating in a Prize, a winner must procure that the winner's companion(s) (if applicable) also consents to the Promoter using their name, locality, likeness, image and/or voice (including photograph, film and/or recording of the same) in the manner set out in this condition and agrees to participate in all reasonable promoted activities in relation to the Competition as requested by the Promoter and its agents and sign any additional documents reasonably required by the Promoter and its agents to give effect to this condition.
18. An entry and any copyright subsisting in an entry irrevocably becomes, at time of entry, the property of the Promoter.
19. The Promoter may collect Personal Information about Eligible Entrants to include them in the Competition, award Prize(s) (where appropriate) and use the information to assist in improving its goods and services. If the Personal Information requested is not provided, Eligible Entrants cannot participate in the Competition and are deemed ineligible. If the Promoter collects an Eligible Entrant's Personal Information, the Promoter will provide to the Eligible Entrant, at time of entry into the Competition, a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).
20. Eligible Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting the Promoter's Privacy Officer at the premises of the Promoter (if McDonald's is not the Promoter) or at PO BOX 392, Pennant Hills NSW 2120 (in Australia) or 302

Great South Road, Greenlane, Auckland 1051 (in New Zealand) (if McDonald's is the Promoter). All Personal Information will be treated and stored by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy may be obtained at mcdonalds.com.au and mcdonalds.co.nz. These Conditions of Entry will prevail to the extent of any inconsistency between these Conditions of Entry and the Promoter's Privacy Policy.

21. McDonald's is committed to helping its customers make informed decisions about their food and beverage choices. McDonald's provides healthier food and beverage options for adults and children and ensures nutritional information is easily accessible to its customers on its websites (mcdonalds.com.au / mcdonalds.co.nz), in its restaurants and, if possible, on product packaging.
22. In these Conditions of Entry: "**Consumer Laws**" means Schedule 2 of the *Competition and Consumer Act 2010* (Cth) in Australia and the *Consumer Guarantees Act 1993* in New Zealand. "**Immediate Families**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or cousin. "**McDonald's**" means McDonald's Australia Limited (ABN 43 008 496 928) of 21 – 29 Central Avenue, Thornleigh, New South Wales 2120 and/or McDonald's Restaurants (New Zealand) of 302 Great South Road, Greenlane, Auckland 1051 (as applicable). "**Personal Information**" means in Australia, for the purpose of the *Privacy Act 1988* (Cth), information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not and in New Zealand, for the purpose of the *Privacy Act 1993*, information about an identifiable individual. "**Team**" means either New South Wales Rugby League or Queensland Rugby League.