



MEDIA RELEASE

## **HORSLEY PARK LOCAL REWARDED FOR BEING THE McDONALD'S ULTIMATE FIFA WORLD CUP™ FAN WITH DREAM TRIP TO BRAZIL**

McDonald's Australia is making one lucky soccer fan's dream come true, selecting him as the winner of the Ultimate FIFA World Cup™ Fan competition. Dom Trimboli is one of just 21 other super fans from around the world who have been handed tickets to the 2014 FIFA World Cup™ Final.

A Horsley Park local, Dom was chosen as the ultimate fan as he embodied the spirit of the game, being a passionate devotee of the sport.

Alex Lee, McDonald's Wetherill Park Licensee said: *"The Ultimate Fan competition attracted a large number of entries from fans right around the country. However Dom was a stand out winner. We're thrilled to be able to make Dom's dreams come true and send him and his mate to the FIFA World Cup™".*

As well as two tickets to the FIFA World Cup Final™, as part of his prize, Dom has won two return economy airfares from Sydney to Rio de Janeiro and 4 nights accommodation.

Dom said: *"I can't wait to set foot in Rio to see some of the world's greatest football players battle it out for the FIFA World Cup™. I'll be taking my best mate who is also a huge football fan, and we will be cheering at the top of our lungs at the final".*

**For more information, please contact:**

Laura Cario at Mango on 02 8260 2679 or [laurc@thisismango.com.au](mailto:laurc@thisismango.com.au)

Taylor York at Mango on 02 8260 2643 or [taylor@thisismango.com.au](mailto:taylor@thisismango.com.au)

Chloe Turner at PPR on 02 9818 0967 or [cturner@ppr.com.au](mailto:cturner@ppr.com.au)

**Notes to Editor**

**About McDonald's Australia**

Australia's first McDonald's restaurant opened in Yagoona, Sydney, in 1971. Today there are over 920 McDonald's restaurants across Australia, 75 per cent of which are franchised and run by local businessmen and women. The organisation employs 90,000 people in restaurants and corporate offices Australia-wide, and is the largest employer of youth in the country. McDonald's creates more than 6,000 new jobs each year and spends over \$40 million per annum on training and people development. McDonald's suppliers export \$175 million worth of Australian products annually and its restaurants spend more than \$1.6 billion on food, packaging and other Australian goods and services each year. For more information visit [www.mcdonalds.com.au](http://www.mcdonalds.com.au)