CONSUMER GAME OF CHANCE COMPETITION

SCHEDULE TO CONDITIONS OF ENTRY

Competition	Nuggies #BootPursuit Giveaway
Promoter	McDonald's Australia Limited (ABN 43008496928) of 21 – 29 Central Avenue, Thornleigh, New South Wales 2120; telephone: (02) 9875 6666
Competition Period	The Competition commences at 09:00 AEST 17 July, 2024 and closes at 17:00 AEST 6 August, 2024 .
Eligible Entrants	Entry is only open to residents of Australia aged 15 years and over.
Participating Restaurant(s)	The Competition will be conducted in participating restaurants of the Promoter in Australia.
	Where a Participating Restaurant ceases to be a Participating Restaurant, the draw for that Participating Restaurant will take place in accordance with these Terms and Conditions and will be drawn from the pool of Eligible Entrants that have entered the Competition within the Competition Period.
Eligible Products	Chicken McNuggets® Portion of 6, 10, 20, 24 or 40
Entry Mechanic	To enter the Nuggies #BootPursuit Giveaway competition, Eligible Entrants must, during the competition period, 1. purchase any one (1) or more Eligible Products in a single transaction from a participating restaurant while stocks last at participating restaurants; 2. scan the QR code on the Chicken McNuggets® packaging and to open the Promotional Site and scan a boot-shaped Chicken McNugget® into the webview template; 3. unlock the entry page upon a successful attempt; and 4. follow the prompts to fully and correctly complete the entry form in the manner required for a chance to win a pair of Macca's® Nuggies boots.
Excluded Transactions	Chicken McNuggets® included as part of Happy Meal®
Entry Limit	Multiple entries permitted per Eligible Entrant during the competition period, however each entry must be substantially unique, must be submitted separately and must independently comply with these Conditions of Entry. However, if drawn as a winner, each entrant is limited to one (1) pair of Nuggies boots, with the exception of South Australia (SA), where an entrant may be awarded multiple Nuggies boots if drawn as a winner multiple times.
Region	In order to determine the Prize winners, Entries will be sorted by the following five (5) regions: 1. NSW/ACT; 2. QLD/NT; 3. VIC/TAS;

A. S.A; and 5. WA				
into a random draw based on the Region of the Eligible Entrant. There is one (1) Draw in each Region. The five (5) draws to determine the 400 winners for each Region will take place at Creata 6/3 Central Ave, Thornleigh NSW 2120 on 8 August, 2024 at the times set out below: 1. 11:00am AEST for NSW/ACT Region; 2. 11:15am AEST for QLD/NT Region; 3. 11:30am AEST for VIC/TAS Region; 4. 11:45am AEST for SA Region; and 5. 12:00pm AEST for WA Region. Winner will be notified via email within seven (7) days of the draw. Entrants are responsible for having ongoing access to their nominated email. Winner will be asked to confirm their personal information and provide their residential address within fourteen (14) business days of the winner notification email. Unclaimed Prize Draw winner will be asked to confirm their personal information and provide their residential address within fourteen (14) business days of the winner notification email. In the event of any unclaimed Prize(s), the Promoter will hold an unclaimed prize draw on 14 November, 2024 at the same times and place for that Region as the initial Draw was conducted, in order to award the prizes if unclaimed by that date. Unclaimed Prize Draw winner (if any) will be notified in writing via email within seven (7) days of the Unclaimed Prize Draw. Publication N/A Prize(s) The first 400 entries randomly drawn in each Region's Draw from all entries received by the Promoter during the Competition Period will each win one (i) pair of Macca's Nuggies boots, valued at AUD\$50 (including OST) each. In the event that the requested boot size (S/M/L) is not available, the next available size will be sent to the winner. The prize will be provided to each winner within twenty-eight (28) days after winner address verification and subject to the Promoter completing all required probity and winner verification procedures as set out in these Terms & Conditions. Total Maximum Prize Value NSW/ACT \$20,000		-		
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State/Territory Total Prize Value NSW/ACT \$20,000 QLD/NT \$20,000		Total maximum value of all Pr	ize(s) awarded in the Cor	mpetition is AUD\$100,000.
QLD/NT \$20,000	Filze value	State/Territory	Total Prize Value	
		NSW/ACT	\$20,000	
VIC/TAS \$20,000		QLD/NT	\$20,000	
		VIC/TAS	\$20,000	

	SA	\$20,000		
	WA	\$20,000		
Permit Numbers	NSW Trade Promotion Authority: TP/00246			
	SA permit: T24/1124			
	ACT permit: TP 24/01445			

CONSUMER GAME OF CHANCE COMPETITION (SIMPLE)

CONDITIONS OF ENTRY

Information on how to enter and Prize(s) form part of the Schedule and these Conditions of Entry.
These Conditions of Entry must be read in conjunction with the Schedule for the Competition.
Entry into the Competition is deemed acceptance of the Schedule and these Conditions of Entry.
Capitalised terms and expressions appearing in these Conditions of Entry are as defined in the
Schedule or these Conditions of Entry. Unless the contrary intention appears, a reference to the
singular includes the plural and vice versa. The Schedule will prevail to the extent of any
inconsistency between the Schedule and these Conditions of Entry. If applicable, these Conditions
of Entry apply to each Participating Restaurant except where context in these Conditions of Entry
indicates otherwise.

Duration

2. The Competition will be conducted during the Competition Period. If applicable, the Competition Period will be divided into the Competition Stages for the purpose of determining winner(s) and awarding Prize(s) in the Competition.

Eligibility

- 3. The Competition is open to Eligible Entrants aged 15 years of age and over. The directors, management and employees (and their Immediate Families) of the Promoter, its related entities, corporations or franchisees (if applicable), printers, suppliers, providers and agencies whom are directly associated with the conduct of this Competition are ineligible to enter the Competition.
- 4. This clause only applies if the Schedule to Conditions of Entry states that the Competition is open to entrants under 18 years of age: Eligible Entrants under the age of 18 years must obtain the consent of their parent or legal guardian to enter the Competition and provide Personal Information about themselves (if required). Entrants who are under the age of 18 years and enter the Competition without disclosing (or attempting to conceal) their age (as and where required) and/or do not provide the required parental or guardian consent (as and where required) will be deemed invalid. These Conditions of Entry will bind the Eligible Entrants and any parent or legal guardian who gives their consent (for Eligible Entrants aged under 18 years). If any winner is aged under 18 years, the Prize will be awarded to the parent or legal guardian who consented to the winner entering the Competition, on behalf of the winner, at the sole discretion of the Promoter and that parent or legal guardian must accompany the Eligible Entrant for the duration of the Prize (if applicable).

How to enter

5. Eligible Entrants may enter the Competition during the Competition Period in accordance with the Entry Mechanic. Eligible Entrants must provide all information required to enter the Competition, which may include, but is not limited to, their full name, gender, date of birth, residential address, current and valid email address, contact telephone number and mobile telephone number and, if applicable, the date of purchase of the Eligible Product and the location of the Participating Restaurant where the Eligible Product purchase transaction was made. Eligible Entrants may also be required to submit the Content in order to enter the Competition, which may include an image, photograph, video, written submission or any other form of user-generated content.

- 6. Eligible Entrants may enter up to the Entry Limit. If multiple entries are not permitted, any subsequent entry after the first valid entry is received will be deemed invalid. If multiple entries are permitted, each entry must be submitted separately and, if purchase is required, must be based on a separate Eligible Product purchase transaction. All entries must independently comply with these Conditions of Entry. Entries must be original and photocopies or images of entries will not be accepted. Entries received will be considered final by the Promoter. The Promoter accepts no responsibility for late, lost or misdirected entries. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid. Contact details entered incorrectly by an Eligible Entrant will deem their entry invalid.
- 7. If purchase is required, each Eligible Entrant must retain and may be required to present proof of purchase of each Eligible Product in order to claim a Prize. An Eligible Entrant may be required to provide to the Promoter proof of purchase for all entries made, upon request by the Promoter. If an Eligible Entrant is unable to provide proof of purchase for all entries made within the required timeframes, then all the entries of that Eligible Entrant will be ineligible and deemed invalid. For each Eligible Product purchased during the Competition Period, proof of purchase, if required, may include showing the original and providing a copy of the purchase receipt, which must clearly specify where the Eligible Product was purchased and that the Eligible Product was purchased during the Competition Period but prior to entry. Selection of Eligible Products is subject to availability at each Participating Restaurant and based on reasonably anticipated demand. Eligible Products may not be available for sale in all Participating Restaurants at all times during the Competition Period. The Promoter accepts no responsibility for any Eligible Products being unavailable at a Participating Restaurant during the Competition Period.
- 8. **Internet entries:** Entries submitted via the Promotional Site(s) (if any) will be deemed accepted at the time of receipt by the Promoter and not at the time of transmission. Costs associated with entering the Competition via the Promotional Site(s) remain an Eligible Entrant's responsibility and may vary depending on the Internet service provider used. Eligible Entrants acknowledge that their entries and their name, locality, username and/or profile photograph (if applicable) may be featured on the Promotional Site(s) for public viewing during the Promotional Period and in perpetuity (unless otherwise requested) as well as Voting (if applicable). Once an entry is submitted, Eligible Entrants acknowledge that the entry may not be withdrawn, altered or deleted (except as and where required by the Promoter). For Internet entries using:
 - a. QR code and/or mobile Internet: Eligible Entrants must have the bill payer's consent to use QR (quick response) code and/or mobile Internet to participate in the Competition or their entry will be deemed invalid. Some service providers and mobile devices may not provide access to QR code and/or mobile Internet. Eligible Entrants must check with their service provider if unsure. Downloading and/or accessing mobile content including webbased content may incur data charges. Any external links (such as links clicked through the Apple App Store or Google Play) and promotional application features that require Internet connection may also incur data charges. Eligible Entrants will need to refer to the terms of the contracts with their mobile carrier, usage plan or Internet service provider (as applicable) for costs, as costs vary from plan to plan.
 - b. Social media: Eligible Entrants acknowledge that their personal social media page may be updated by accessing and/or sharing the promotional application via social media, including Facebook, Twitter, YouTube, Instagram and any other social media platform, and that their entry may be featured generally on the social media platform. Membership to and use of social media platforms generally is subject to the prevailing terms and conditions of use of the social media platform. The Competition is in no way sponsored,

endorsed or administered by, or associated with, any social media platform. Eligible Entrants understand that they are providing their information to the Promoter and not to any applicable social media platform. Eligible Entrants are solely responsible and liable for any content or information they transmit to other Internet users. To the extent permitted by law, each Eligible Entrant agrees to hold harmless all social media platforms and their associated agencies and companies, against any and all losses, actions, claims, costs, expenses and damages (of any nature) which may be incurred by an Eligible Entrant in respect of the Eligible Entrant's participation in the Competition. Any questions, comments or complaints about the Competition must be directed to the Promoter and not to any social media platform.

- i. This Competition is not in any way sponsored, endorsed or administered by, or associated with, any social media platform, including Facebook, Inc, Instagram or TikTok. By participating in this Competition, claimants agree to release any social media platform from any and all claims or liability that the claimant may have against the social medial platform arising out of this Competition.
- ii. Claimants acknowledge that use of social media platforms is subject to the terms of service of that platform including music licensing. The Promoter is not responsible or liable for any loss, damage or injury suffered by any claimant as a result of the conduct of any social media platform, including the decision of any platform to remove or not remove any photographs, except for liability which cannot be excluded by law.
- iii. Any opinions or views expressed on a social media platform by a third party are not the views or opinions of the Promoter or Promotional Partner. The Promoter excludes liability for any content on any platform that is inaccurate, incomplete, unlawful or inappropriate.
- 9. The use of any automated entry software or any mechanical, electronic or other means that allows an Eligible Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Eligible Entrant invalid.
- 10. The decision by the Promoter to accept or reject an entry is in the Promoter's sole discretion and no correspondence will be entered into. Any entry that contains content that the Promoter, in its sole discretion, considers to be offensive, obscene, crude or inappropriate in any way or that the Promoter considers may infringe any intellectual property rights or other rights of any person, corporation or entity will not be accepted as an eligible entry into the Competition. This includes, but is not limited to, any entry which the Promoter considers to be disparaging to its or McDonald's (if McDonald's is not the Promoter) products and/or services or is otherwise not in keeping with the spirit of the Competition.

Winner Determination

11. The first eligible entry or entries (as applicable) randomly drawn in the Draw(s) will win the Prize(s). All Prize(s) are subject to the Prize supplier's prevailing terms and conditions of use and these Conditions of Entry (including the Schedule). It is a condition of accepting a Prize that the winner (and their parent or legal guardian, if the winner is aged under 18 years and the Schedule to Conditions of Entry states that the Competition is open to entrants under 18 years of age) may be required to sign legal release(s) (including Prize acceptance release(s)) in a form determined by the Promoter in its sole discretion.

- 12. The Promoter may draw additional reserve entries in the Draw(s) and record them (in order) in case an invalid entry or ineligible entrant is drawn or if any Eligible Entrant drawn is unable to accept or declines to participate in a Prize, in which event the Promoter will award the Prize to the first reserve entry drawn and will continue this process until the Prize is awarded. If after this process any Prize(s) are still not awarded, or if any Eligible Entrant(s) drawn cannot be notified, the Promoter will hold the Unclaimed Prize Draw.
- 13. The Promoter will conduct the Unclaimed Prize Draw to distribute any Prize(s) unclaimed by that date, subject to any written directions given under applicable Australian State or Territory legislation. In the event of any winner(s) in the Unclaimed Prize Draw, the winner(s) will be notified in writing and published in the Publication (if applicable). All reasonable steps to notify the winner(s) of the results of the Unclaimed Prize Draw (if applicable) will be taken by the Promoter. The Promoter's decision is final and no correspondence will be entered into.
- 14. The Promoter, in its sole discretion, may allocate any Prize(s) or deal with them as it sees fits, in circumstances where insufficient Entries are received.
- 15. The winner(s) will be notified in writing and published in the Publication (if applicable). Eligible Entrants agree that the Promoter may, in the event they are a winner, publish their name and locality in any media, as required under the relevant Australian State or Territory or New Zealand lottery legislation. The Promoter will take all reasonable steps to notify winner(s). The Promoter's decision is final and no correspondence will be entered into.

Prize(s)

- 16. The winner(s) will be awarded the Prize(s) except if **the Schedule to Conditions of Entry states that the Competition is open to entrants under 18 years of age and any winner is aged under 18 years**, in which case the Prize will be awarded to the parent or legal guardian who consented to the winner entering the Competition, on behalf of the winner, at the sole discretion of the Promoter and, where applicable, that parent or legal guardian must accompany the Eligible Entrant for the duration of their participation in the Prize (if applicable).
- 17. All Prize(s) are subject to the Prize supplier's prevailing terms and conditions of use and these Conditions of Entry (including the Schedule).
- 18. All additional costs not expressly stated, but which may be incurred in acceptance and use of the Prize(s), are the responsibility of the winner(s) and their companion(s) (if any). Such additional costs may include, but are not limited to, travel or transportation, meals, beverages, telephone calls, Internet connection, telephone or data plan charges, software or applications, laundry services, spending money, transport to and from Participating Restaurant(s), transport to and from airport departure point, other transfers, taxes including arrival and departure taxes not provided with the Prize(s) as part of standard retail sale (if applicable) but excluding airfare related taxes and charges included in the Prize(s) (if applicable), insurance, travel insurance, passports and visas (if applicable).
- 19. Cash prizes (if applicable) may be awarded in the form of a cheque or by an EFT transfer to the winner's nominated bank account. Cash transfers or cheques may take up to 30 working days to process prior to being ready for collection or postage from the date the Promoter contacts the Winners. The Promoter will not be responsible for any incorrect bank details or account details provided by the Winners.

- 20. If any Prize includes a voucher, gift card, debit card, pass or ticket: Vouchers, gift cards, debit cards, passes and tickets are subject to their prevailing terms and conditions of use, including expiry dates, minimum spend, additional fees and are not replaceable if lost, stolen or damaged.
- 21. If any Prize includes food and/or beverage(s): It is the responsibility of the winner(s) and their companion(s) (if any) to ensure the food and/or beverage(s) included in the Prize(s) is consistent with their dietary requirements. If a Prize is redeemable at the Participating Restaurant(s), the Prize is valid for the particular size, type and flavour of the individual food and/or beverage item(s) as stated in these Conditions of Entry (including the Schedule) only and cannot be used in combination to claim or discount any other food and/or beverage item(s). The Participating Restaurant(s) reserve the right to substitute ingredients of the food and/or beverage item(s) as a result of seasonal, supplier or other variability outside the reasonable control of the Promoter. No request by a winner to substitute or vary the Prize will be accepted. Redemption of the Prize(s) is subject to availability at the Participating Restaurant(s) and individual food and/or beverage item(s) may not be available at a particular Participating Restaurant(s). The Promoter accepts no responsibility for any food and/or beverage item(s) being unavailable at any Participating Restaurant(s).
- 22. If any Prize includes travel: The Prize(s) must be booked and travelled in full by the date(s) or during the period(s) nominated by the Promoter in its sole discretion. Redemption of the Prize(s) is subject to availability and may be dependent on travel class availability, specific room category availability and travel 'blackout' periods applying (including school holidays and public holidays). All components of a Prize must be taken together and when offered or are forfeited. The winner(s) and their companion(s) (if any) must travel together and depart from and return to the same departure point. The winner(s) and their companion(s) (if any) may not accrue frequent flyer points. No extension or variation of the travel and/or accommodation date(s) nominated by the Promoter permitted, unless otherwise stated in these Conditions of Entry (including the Schedule) or allowed by the Promoter in writing in its sole discretion, in which event any extension or variation of the travel and/or accommodation date(s) nominated by the Promoter will be at the cost and responsibility of the winner(s) and their companion(s) (if any). The Prize(s) cannot be used in conjunction with travel discounts or special offers. Travel and accommodation are to be arranged by a licensed agent nominated by the Promoter. Winner(s) may be required to present a credit card at time of accommodation check-in. If international travel is included in the Prize(s), it is the sole responsibility of the winner(s) to ensure their entry and the entry of their companion(s) (if any) into the Prize destination(s), at their own expense, including ensuring all necessary passports, visas, travel authorisations, medical advice and recommended vaccinations and immunisations have been obtained prior to travel and, if required, on or by a date nominated by the Promoter. Failure to do so may result in the Prize(s) being forfeited. The Promoter makes no representation as to the safety of any Prize destination(s) and it is the responsibility of the winner(s) and their companion(s) (if any) to check the travel advice issued by the Department of Foreign Affairs and Trade at www.smartraveller.gov.au and assess the safety of the Prize destination(s) prior to travel.
- 23. **If any Prize involves the opportunity to participate in a dangerous activity**: The winner(s) and their companion(s) (if any) acknowledge that the Prize(s) may involve a dangerous activity, which

may result in injury or death, and participate at their own risk. The winner(s) and their companion(s) (if any): (a) must attend, undergo and pass any appropriate training, briefings, safety demonstrations, required medical tests and other requirements (including blood alcohol testing) of the Promoter and any Prize supplier as determined in their absolute discretion; (b) must declare to the Promoter or any Prize supplier (as applicable) any health-related issues that may affect his/her safe participation in any part of the Prize(s) and obtain a written clearance from their doctor in this respect; (c) must not have any heart condition or history thereof, or other medical conditions that would make it dangerous to participate in any part of the Prize(s); (d) must not be under the influence of any drugs or alcohol or, if expressly permitted by the Promoter, may consume alcohol in moderation (if aged 18 years or older) but must not be under the influence of alcohol during any activities to the extent that it impairs or affects their understanding, judgment or participating in the activities, and subject to the limitations of any Prize supplier; (e) must comply with all directions of the Promoter, any Prize supplier and relevant officials; and (f) must wear all safety and other equipment required. The Promoter and any Prize supplier in their absolute discretion: (a) reserve the right to refuse to allow the winner(s) and/or their companion(s) (if any) to take part in any or all aspects of the Prize(s) if they reasonably believe the winner(s) and/or their companion(s) (if any) pose a safety risk or for any other reason; (b) may cancel the relevant component of the Prize(s) if the conditions are deemed dangerous. No compensation will be payable if the winner(s) and/or their companion(s) (if any) are unable to use any element of the Prize(s) as stated for whatever reason, including refusal of participation in certain activities for health, age, behaviour or safety reasons.

- 24. **If any Prize includes attendance at an event**: The Prize(s) must be taken on the date(s) nominated by the Promoter to coincide with the event(s), otherwise the Prize(s) is forfeited. No extension or variation of the date(s) nominated by the Promoter permitted. All components of the Prize(s) must be taken together and when offered or are forfeited. Event organisers reserve the right in their absolute discretion to change or amend the event program without notice. The Promoter accepts no responsibility for the cancellation, rescheduling, change or delay of the event for any reason beyond the control of the Promoter. The Prize(s) do not include travel and/or transport to and from the event(s), or accommodation at or near the event(s), unless otherwise stated in these Conditions of Entry (including the Schedule). For the avoidance of doubt, winner(s) and their companion(s) (if any) must make their own way (at their own cost and responsibility) to the event(s), unless otherwise stated.
- 25. **General**: Where applicable, the winner(s) and their companion(s) (if any) must conduct themselves in a responsible, courteous and friendly manner at all times whilst participating in the Prize(s). Acceptance of the Prize(s) and participation in the Prize(s) is subject to any prevailing terms and conditions of travel/accommodation/transfers/services suppliers, event organiser(s) and any other Prize supplier(s), and in particular age, health, behaviour and safety requirements. The winner(s) and their companion(s) (if any) must follow all reasonable directions given by the Promoter and any event organiser or Prize supplier during the course of their participation in the Prize(s), including all directions relation to age, health, behaviour, safety and responsible consumption of alcohol (if applicable). The Promoter and any event organiser or Prize supplier reserve the right, in their absolute discretion, to refuse entry into or departure out of the travel destination(s), to disqualify, sanction and/or remove the winner(s) and/or their companion(s) (if any) from the event(s), or to refuse participation in certain activities, on the grounds of inappropriate behaviour, for age, health or safety reasons, or for any breach of these Conditions of

Entry generally. If the winner(s) and/or their companion(s) (if any) fail to participate in the Prize(s) in the manner required, as stated in this condition and in the reasonable opinion of the Promoter, their entry and the balance of the Prize(s) will be forfeited with no compensation payable.

- 26. The value of all Prize(s) is the Total Maximum Prize Value. The Prize(s) are not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). The Prize(s) must be taken as offered and cannot be varied or redeemed in conjunction with any other offer. The Promoter accepts no responsibility for any tax implications that may arise from Prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in Prize value. All Prize values are the recommended retail price including GST.
- 27. Eligible Entrants can only enter in their own name. The Promoter reserves the right to request the Eligible Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Eligible Entrant's identity, age, residential address, eligibility to enter and claim a Prize, and any information submitted by the Eligible Entrant in entering the Competition, before issuing a Prize (including confirming consent of an Eligible Entrant's parent or legal guardian and the name, age and address of the parent or legal guardian who gave their consent, where an Eligible Entrant is under 18 years of age, if applicable). The Promoter reserves the right to verify the validity of any and all entries and to disqualify any Eligible Entrant for: (a) tampering with the entry process; (b) submitting an entry which is not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Competition. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved. A Prize will only be awarded following any winner validation and verification that the Promoter or its agents require in their absolute discretion.
- 28. It is a condition of accepting and participating in the Prize(s) that the winner(s) and their companion(s) (if any and if applicable) may be required to sign eligibility form(s), code(s) of conduct, non-disclosure agreements and/or legal release(s) in a form determined by the Promoter in its absolute discretion. If a winner is under 18 years of age and the Schedule to Conditions of Entry states that the Competition is open to entrants under 18 years of age, their parent or legal guardian must also agree to and sign such documents (if requested by the Promoter).
- 29. If the Competition is not capable of running as planned and/or a Prize (or element of a Prize) becomes unavailable for any reason beyond the reasonable control of the Promoter (including safety or participation delays caused by any disease, epidemic, pandemic), the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Competition and/or if necessary to provide comparable prize(s) (or prize element) of equal or greater value to the original Prize(s), subject to any written directions made under applicable Australian State or Territory or New Zealand legislation.
- 30. The Promoter, its franchisees (if applicable) and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable Consumer Guarantee under the Consumer Laws), for any direct or indirect injury, loss and/or damage arising in any way out of the Competition. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this Competition and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this Competition as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, Prize claims or Prize(s); and/or (iv) acceptance and/or use of any Prize.

Applicable manufacturers and/or distributors should be contacted in regards to all Prize warranty claims (where applicable).

- 31. As a condition of entering the Competition, an Eligible Entrant consents to, in the event they are a winner, the Promoter using the Eligible Entrant's entry, name, locality, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period of time without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the Competition (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Eligible Entrant agrees that, in the event they are a winner, they will participate in all reasonable promoted activities in relation to the Competition as requested by the Promoter and its agents.
- 32. As a condition of participating in a Prize, a winner must procure that the winner's companion(s) (if applicable) also consents to the Promoter using their name, locality, likeness, image and/or voice (including photograph, film and/or recording of the same) in the manner set out in this condition and agrees to participate in all reasonable promoted activities in relation to the Competition as requested by the Promoter and its agents and sign any additional documents reasonably required by the Promoter and its agents to give effect to this condition.
- 33. An entry and any copyright subsisting in an entry irrevocably becomes, at time of entry, the property of the Promoter.
- 34. A Participating Restaurant may cease to be a Participating Restaurant if circumstances arise due to the COVID-19 crisis or for any circumstances beyond a Participating Restaurant's reasonable control that cause the Participating Restaurant to close or otherwise modify operations. Where a Participating Restaurant ceases to be a Participating Restaurant, the draw for that Participating Restaurant will take place in accordance with these Terms and Conditions and will be drawn from the pool of Eligible Entrants that have entered the Competition within the Promotional Period (if any).
- 35. All queries, issues and concerns in connection with this Competition are to be directed to the Promoter by completing the Contact Us form on https://mcdonalds.com.au/contact-us. All disputes are to be adjudicated by the Promoter.

Content Obligations

- 36. If the Entry Mechanic involves the submission of any Content, entries must adhere to format and technical requirements, including but not limited to any size and length limitations. By entering the Competition, Eligible Entrants acknowledge and agree that the Content may be featured on the Promotional Site(s) and any other online platform (including social media platforms) or audiovisual or print material of the Promoter and McDonald's (if McDonald's is not the Promoter) for public viewing for the duration of the Promotional Period and in perpetuity (unless otherwise requested) and Voting (if applicable).
- 37. Without limiting any of the provisions of these Conditions of Entry, the Promoter requires that each entry (including the Content) fully complies with these Conditions of Entry and must not include or make reference to the Intellectual Property Rights of any person including but not limited to any visible logos, drawings, cartoons, phrases, trade marks, copyrighted material, mark that identifies a brand or other third party materials (excluding the Promoter and McDonald's (if McDonald's is not the Promoter) where required for entry into the Competition), unless the entry is submitted with the written consent of the owner of the applicable Intellectual Property Rights. An entry submitted

without obtaining such written consent may result in the entry becoming invalid for the purposes of the Competition and/or the Eligible Entrant being subject to legal liability. Any entries that contain Content that the Promoter, in its sole discretion, considers to be offensive, inappropriate or objectionable in any way or to infringe any Intellectual Property Rights or other rights of any person, corporation or entity, will not be accepted as eligible entries into the Competition. This includes, but is not limited to, any entry which the Promoter considers to be disparaging to its or McDonald's (if McDonald's is not the Promoter) products and/or services or is otherwise not in keeping with the spirit of the Competition. The decision by the Promoter to accept or reject an entry is in the Promoter's sole discretion and no correspondence will be entered into.

- 38. An Eligible Entrant may, during the Promotional Period, be requested by the Promoter to resubmit their entry in the manner required if the Promoter considers the Content submitted by the Eligible Entrant to be ineligible to be accepted as an eligible entry ("Resubmitted Entry"). The decision by the Promoter to request a Resubmitted Entry, or to accept or reject a Resubmitted Entry as an eligible entry, is in the Promoter's sole discretion and no correspondence will be entered into. If a Resubmitted Entry is accepted by the Promoter, in its sole discretion, as an eligible entry, the Resubmitted Entry will be deemed to be an entry for the Eligible Entrant. If a Resubmitted Entry is rejected by the Promoter as an eligible entry, or is not received by the Promoter during the Promotional Period, the Eligible Entrant will not have gained an entry into the Competition.
- 39. Any entries that contain Content that the Promoter, in its sole discretion, considers to be one (1) or more of the following types will not be accepted as eligible entries into the Competition:
 - a. Content that does not strictly comply with the entry requirements as set out in these Conditions of Entry and/or on the Promotional Site(s) (if applicable);
 - b. Content that appeals to children aged 15 years or under unless otherwise expressly permitted by the Promoter;
 - c. Content that contains, depicts, alludes to or promotes aggressive, unruly, antisocial, offensive, lewd or illegal behaviour or any swearing (including masked profanities, e.g. f*@#), alcohol or smoking;
 - d. Content that parodies, disparages or makes fun of in any way the Promoter or McDonald's (if McDonald's is not the Promoter);
 - e. Content that is patently offensive and promotes racism, bigotry, hatred or physical harm of any kind against any group or individual;
 - f. Content that is menacing or offensive or that harasses or advocates harassment of another person;
 - g. Content that exploits people in a sexual or violent manner;
 - h. Content that contains nudity, violence, or offensive subject matter or contains a link to an adult website:
 - i. Content that solicits Personal Information from anyone;
 - j. Content that provides any telephone numbers, street addresses, last names, URLs or email addresses;
 - Content that promotes information that an Eligible Entrant knows is false or misleading or promotes illegal activities or conduct that is abusive, threatening, obscene, defamatory or libelous;
 - Content that promotes an illegal or unauthorised copy of another person's copyrighted work, such as providing pirated computer programs or links to them, providing information to circumvent manufacture-installed copy-protect devices, or providing pirated music or links to pirated music files;
 - m. Content that involves the transmission of "junk mail," "chain letters," unsolicited mass mailing, instant messaging or "spamming";

- n. Content that furthers or promotes any criminal activity or enterprise or provides instructional information about illegal activities including, but not limited to, making or buying illegal weapons, violating someone's privacy, or providing or creating computer viruses;
- o. Content that solicits passwords or personal identifying information for commercial or unlawful purposes from other users;
- p. Content that involves commercial activities and/or sales without the Promoter's prior written consent such as contests, sweepstakes, barter, 2, or pyramid schemes;
- q. Content that contains any viruses, Trojan horses, worms, time bombs, cancelbots, easter eggs or other computer programming routines that may damage, modify, delete, detrimentally interfere with, surreptitiously intercept, access without authority or expropriate any system, data or Personal Information;
- r. Content that has been used in previous marketing materials or promotions for any third party or where any third party has been granted use of that content for any purpose whatsoever, including commercial purposes;
- s. Content that includes an image or reference to another person that you have submitted without that person's consent; or
- t. Content that uses sexually suggestive imagery or is unfair, misleading or deceptive.

40. By entering the Competition, an Eligible Entrant warrants to the Promoter:

- a. that the Content submitted with their entry is original;
- b. that they have the authority and all permissions necessary to submit their entry (including the Content);
- c. that they own the Content of their entry for use in any manner in any media and in any form worldwide and in perpetuity;
- d. that their entry does not violate the privacy rights, copyright, contract rights or other rights (including, but not limited to, Intellectual Property Rights) of any person, corporation or entity;
- e. in respect of Content that includes images or references to third parties or third party property, that:
 - i. the Eligible Entrant has, before submitting their entry, obtained the required written consents and releases from those third parties (or third party property owners) to include such images or references in the Content and submit the Content as part of their entry into the Competition; and
 - ii. the third parties have been informed by the Eligible Entrant and each agree in writing that such third party's image or reference may be used by the Promoter and McDonald's (if McDonald's is not the Promoter) in any media and in any form for an unlimited period of time without remuneration or compensation to the third party for the purpose of promoting, publicising or marketing the Competition (including any outcome), promoting any products and services manufactured, distributed and/or supplied by the Promoter and McDonald's (if McDonald's is not the Promoter) and/or the Promoter and McDonald's (if McDonald's is not the Promoter) generally;
- f. that their entry does not contain Content that is illegal, contrary to any Laws, indecent, obscene, threatening, discriminatory, harassing, in breach of any confidence, defamatory, libelous, offensive or objectionable;
- g. that their entry does not contain Content that is contrary to the requirements or directions of relevant Regulators;

- h. that their entry does not contain Content that has been used in previous marketing materials or promotions for any third party or where any third party has been granted use of that Content for any purpose whatsoever, including commercial purposes;
- that their entry does not contain Content that has any viruses, Trojan horses, worms, time bombs, cancelbots, easter eggs or other computer programming routines that may damage, modify, delete, detrimentally interfere with, surreptitiously intercept, access without authority or expropriate any system, data or Personal Information;
- j. that their entry does not contain Content that misrepresents or suggests that any entity has the approval or sponsorship of any other entity which it does not have;
- k. that during the course of creating their entry (including the Content), their conduct was not illegal, contrary to any Laws, indecent, obscene, threatening, discriminatory or harassing to any person; and
- I. that they agree that if their entry is accepted by the Promoter, it may be made available on the Promotional Site(s) (if applicable) for public viewing and Voting (if applicable) and may be used by the Promoter and McDonald's (if McDonald's is not the Promoter) in any media and in any form for an unlimited period of time without remuneration or compensation for the purpose of promoting, publicising and/or marketing the Competition (including any outcome) and/or promoting any products and services manufactured, distributed and/or supplied by the Promoter and McDonald's (if McDonald's is not the Promoter) and/or the Promoter and McDonald's (if McDonald's is not the Promoter) generally.
- 41. Eligible Entrants are solely responsible and liable for their entries (including the Content) and any other information they transmit to other Internet users. The Promoter may delete or request the deletion of any Content posted on the Promotional Site(s) (if applicable) in accordance with its prevailing terms and conditions of use. Any entries that are removed by the Promoter from the Promotional Site(s) (if applicable) will not be considered eligible entries for the purpose of the Competition. The Promoter is not responsible and excludes all liability (to the greatest extent allowable by law) for the content of any entries submitted for the purposes of the Competition (including but not limited to any illegal, incorrect or inaccurate content or third party advertising).
- 42. If any Content is made available for public viewing by the Promoter on the Promotional Site(s), a Regulator or any member of the public may wish to submit a notice, request, direction, complaint or instruction ("Notification") to the Promoter in respect of any Content, entry or other contribution of any person on the Promotional Site(s). Except for Regulators, Notifications must be submitted to the Promoter in accordance with the process advised by the Promoter on the Promotional Site(s) (if applicable) or otherwise on the Promoter's website(s). If the Promoter receives a Notification, the Promoter will consider the issues raised in the Notification and determine, in its sole discretion, whether the relevant contribution should be removed. Eligible Entrants acknowledge and agree that the Promoter may, without any liability, take any steps necessary in order to respond or comply with a Notification (to the extent the Promoter is legally authorised and obliged to do so) to ensure compliance with any relevant Laws and/or the requirements of a Regulator and may take these steps at any time and without further notice to the Eligible Entrant.

Intellectual Property

43. This condition only applies if Intellectual Property, as defined in the Schedule, is created by Eligible Entrants upon entry into the Competition. For the avoidance of doubt, if Intellectual Property is expressed as being not applicable in the Schedule, this condition does not apply. By entering the Competition:

- a. each Eligible Entrant expressly consents for the benefit of the Promoter and McDonald's (if McDonald's is not the Promoter) to all or any acts or omissions that would ordinarily constitute an infringement of the Eligible Entrant's moral rights in relation to all Intellectual Property Rights in any Content that the Eligible Entrant creates or generates and uploads to the Promotional Site(s) pursuant to the Copyright Act 1968 (Cth). This includes the Promoter having an unfettered right to treat their entry (including the Content) in any manner at its sole discretion, to alter the entry (including the Content) in any manner and to the Promoter not attributing authorship of the entry (including the Content) to the Eligible Entrant; and
- b. each Eligible Entrant (excluding any winner(s) in whose winning entry or entries the Intellectual Property is expressly assigned to the Promoter in the Schedule) agrees to grant to the Promoter and McDonald's (if McDonald's is not the Promoter) a royalty-free, perpetual, worldwide, irrevocable, unconditional, non-exclusive, transferable licence (and agrees to use their best endeavours to procure any relevant third parties to grant to the Promoter and McDonald's (if McDonald's is not the Promoter) such licence) to use their entry (including the Content) for the purposes of marketing and promoting the Promoter and McDonald's (if McDonald's is not the Promoter) and/or its and their goods and services in any manner and in any media whether existing now or in the future, without the further consent of the Eligible Entrant and without any further payment or compensation payable to the Eligible Entrant; and
- c. only if the Schedule assigns the Intellectual Property in any winning entry or entries to the Promoter, each such winner absolutely and unconditionally assigns to the Promoter (and agrees to use their best endeavours to procure any relevant third parties to absolutely and unconditionally assign to the Promoter) all right, title and interest in all Intellectual Property Rights in their entry (including the Content). An entry and all Intellectual Property Rights subsisting in the entry irrevocably becomes, at time of entry, the property of the Promoter. Each winner must, upon request by the Promoter, execute all documents and perform all acts necessary to vest all Intellectual Property Rights in their entry (including the Content) in the Promoter.
- 44. All right, title and interest, including in all Intellectual Property Rights, in all promotional materials and in the Promoter's and McDonald's (if McDonald's is not the Promoter) brands, logos, trading names, products and/or services and the Promotional Site(s) (if applicable) will remain or be vested in the relevant McDonald's entity. Participation in the Competition by an Eligible Entrant will not under any circumstances be taken to constitute a transfer, assignment or grant of any ownership rights in any promotional material or in any of the Promoter's or McDonald's (if McDonald's is not the Promoter) brands, logos, trading names and products and/or services. The Promoter, on a case by case basis and to the extent required, grants to each Eligible Entrant a non-exclusive licence for the Promotional Period to use the promotional material and the Promoter's and McDonald's (if McDonald's is not the Promoter) brands, logos, trading names and products and/or services solely for the purpose, and to the extent necessary, to enable each Eligible Entrant to participate in the Competition.

Privacy

45. The Promoter may collect Personal Information about Eligible Entrants to include them in the Competition, award Prize(s) (where appropriate) and use the information to assist in improving its goods and services. If the Personal Information requested is not provided, Eligible Entrants cannot

participate in the Competition and are deemed ineligible. If the Promoter collects an Eligible Entrant's Personal Information, the Promoter will provide to the Eligible Entrant, at time of entry into the Competition, a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).

- 46. Eligible Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting the Promoter's Privacy Officer at the premises of the Promoter (if McDonald's is not the Promoter) or at PO BOX 392, Pennant Hills NSW 2120 (in Australia) or 302 Great South Road, Greenlane, Auckland 1051 (in New Zealand) (if McDonald's is the Promoter). All Personal Information will be treated and stored by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy may be obtained at mcdonalds.com.au and mcdonalds.co.nz. These Conditions of Entry will prevail to the extent of any inconsistency between these Conditions of Entry and the Promoter's Privacy Policy.
- 47. McDonald's is committed to helping its customers make informed decisions about their food and beverage choices. McDonald's provides healthier food and beverage options for adults and children and ensures nutritional information is easily accessible to its customers on its websites (mcdonalds.com.au / mcdonalds.co.nz), in its restaurants and, if possible, on product packaging.
- 48. In these Conditions of Entry: "Consumer Laws" means Schedule 2 of the Competition and Consumer Act 2010 (Cth) in Australia and the Consumer Guarantees Act 1993 in New Zealand. "Immediate Families" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or cousin. "McDonald's" means McDonald's Australia Limited (ABN 43 008 496 928) of 21 29 Central Avenue, Thornleigh, New South Wales 2120 and/or McDonald's Restaurants (New Zealand) of 302 Great South Road, Greenlane, Auckland 1051 (as applicable). "Personal Information" means in Australia, for the purpose of the Privacy Act 1988 (Cth), information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not and in New Zealand, for the purpose of the Privacy Act 1993, information about an identifiable individual.